

TERMS AND CONDITIONS
BLACK FRIDAY 2025 CAMPAIGN

TERMS AND CONDITIONS

The following Terms and Conditions apply to the Black Friday 2025 campaign starting on 24th November 2025 and ending on 5th December 2025 ("Campaign").

The Campaign is promoted by Improve International Limited, with registered office at Ground Floor, Delta 1200 Welton Road, Delta Business Park, Swindon Wiltshire SN5 7XZ, England, with VAT registration no. 100 1348 86 ("Improve International").

This Campaign is valid for veterinarians, nurses and/or veterinary technicians aged over 18 years old and will be available for residents in the following countries: Portugal, Spain, France, Germany, Countries in America Latina included in Improve Global Website (LATAM), Cyprus, United Kingdom and USA ("Participants").

PARTICIPATION TERMS FOR GENERAL CAMPAIGN

- A. The Campaign consists in offering a direct discount on the final purchase price, for new registrations on the courses listed below in point F.
- B. The Campaign shall further grant special benefits (Special Offers") as set out in the table included in point G below, to the first five (5) enrolments, per country, in the courses listed therein ("Special Offers"). Such first five (5) Participants shall be entitled to the Special Offers described in said table.
- C. The registrations per course in each country, are limited to the maximum number of students allowed by Improve International for each course.
- D. The Campaign starts at 00:00am on November 28 and ends at 11:59pm December 3 of 2025, and during this time each Participant needs to enter a promotional code, related to the country and course, that will be available through a Link ("Promo Code"), as established in the table on point F below. After this date and time, the Promo Code will no longer be valid and no discount under the present Campaign will be accepted.
- E. In order to take part in the Campaign, Participants must access the LINK corresponding to their country, select the course(s) of interest on the Improve International website, and use the Promo Code when purchasing their place, as detailed in the table below.

F. The Promo Codes required for the Campaign will be made available by Improve across various communication channels, including but not limited to: the official campaign landing page, newsletters sent to subscribers, Improve’s social media platforms, digital or printed promotional materials related to the Campaign, and any other communication channels Improve deems appropriate. Participants acknowledge that Participation Codes may be shared in different formats and through multiple channels, and it is their responsibility to consult the available materials in order to obtain them.

Country	Courses	LINK	Promo Code	Voucher
Portugal	All annual vets programmes	https://improveinternational.com/pt/formacoes-pos-graduadas/	BF-VET-25	900 €
	All annual nurses programmes	https://improveinternational.com/pt/formacoes-pos-graduadas-para-enfermeiros/	BF-NURSE-25	450 €
	All short courses	https://improveinternational.com/pt/formacoes-intensivas-enfermeiros/ https://improveinternational.com/pt/cursos-intensivos/	BF-SC-25	15 %
Spain	All annual vets programmes	https://improveinternational.com/es/posgrados/ https://improveinternational.com/es/posgrados-avanzados/	BF-VET-25	900 €
	All VPP programmes	https://improveinternational.com/es/atvs/	BF-VPP-25	450 €
	All short courses	https://improveinternational.com/es/cursoscortos/	BF-SC-25	15%
Germany	All annual vets programmes	https://improveinternational.com/de/fortgeschrittene-programme/ https://improveinternational.com/de/postgraduale-programme/	BF-VET-25	900 €
	All annual technician programmes	https://improveinternational.com/de/fortgeschrittene-programme-tfa/ https://improveinternational.com/de/standard-programme/	BF-VT-25	450 €
	All short courses	https://improveinternational.com/de/intensivkurse/	BF-SC-25	15 %
France	All annual vets programmes	https://improveinternational.com/fr/formation-post-universitaire/	BF-VET-25	900 €

		https://improveinternational.com/fr/formation-avancee-post-universitaire/		
	All annual technician programmes	https://improveinternational.com/fr/asv/	BF-VT-25	450 €
	All short courses	https://improveinternational.com/fr/formation-de-courte-duree/	BF-SC-25	15 %
USA	All annual vets programmes	https://improveinternational.com/us/postgraduate-courses/	BF-VET-25	1000 \$
	All annual technician programmes	https://improveinternational.com/us/advanced-programs-vet-techs/	BF-VT-25	500 \$
	All Cambridge Series and Focus 20 Programs	https://improveinternational.com/us/postgraduate-programs-vtech/		
		https://www.improveinternational.com/us/academy-series/	BF-SC-25	15%
		https://improveinternational.com/us/focus-20-programs-vets/		
Cyprus	All annual vets programmes	https://www.improveinternational.com/cy/advanced-certificates/	BF-VET-25	900 €
		https://improveinternational.com/cy/postgraduate-certificates/		
		https://www.improveinternational.com/cy/distance-learning/		
	All short courses	https://www.improveinternational.com/cy/fast-tracks/	BF-SC-25	15 %
UK	All annual vets programmes	https://improveinternational.com/uk/advanced-programmes/	BF-VET-25	£ 1000
		https://improveinternational.com/uk/postgraduate-programmes/		
	All annual nurses programmes	https://improveinternational.com/uk/advanced-programmes-nurses/	BF-NURSE-25	£ 500
		https://improveinternational.com/uk/postgraduate-programmes-nurses/		
	All short courses, Cambridge Series and Focus 20 Programmes	https://improveinternational.com/uk/short-courses/	BF-SC-25	15 %

<https://improveinternational.com/uk/short-courses-nurses/>
<https://improveinternational.com/uk/academy-series/>
<https://improveinternational.com/uk/focus-20-programmes-vets/>
<https://improveinternational.com/uk/focus-20-programmes-nurses/>

LATAM All annual vets programmes <https://improveinternational.com/global/online/> BF-VET-25 1000 \$

G. Participants who qualify for the Special Offers will be notified by Improve via the email address provided during their course purchase or registration process. Notifications will be sent during the week following the Black Friday period.

Country	Courses	LINK	SPECIAL OFFER
Portugal	All annual vets programmes	https://improveinternational.com/pt/formacoes-pos-graduadas/	Tickets for next year edition of Montenegro (1 day at choice) for the first 5 purchases
	All annual nurses programmes	https://improveinternational.com/pt/formacoes-pos-graduadas-para-enfermeiros/	50€ voucher to spend in our book online library for the 5 first purchases
	All short courses	https://improveinternational.com/pt/formacoes-intensivas-enfermeiros/ https://improveinternational.com/pt/cursos-intensivos/	'Mystery box' offer for the first 5 purchases
Spain	All annual vets programmes	https://improveinternational.com/es/posgrados/ https://improveinternational.com/es/posgrados-avanzados/ https://improveinternational.com/es/atvs/	1 year spotify premium subscription for the first 5 purchases

	All VPP programmes		1 year spotify premium subscription for the first 5 purchases
	All short courses	https://improveinternational.com/es/cursos cortos/	"Mistry box" offer for the first 5 purchases (IVE goodies kit)
Germany	All annual vets programmes	https://improveinternational.com/de/fortgeschrittene-programme/ https://improveinternational.com/de/postgraduale-programme/	Tickets for next edition of Leipzig Congress (1 day at choice) for the first 5 purchases
	All annual technician programmes	https://improveinternational.com/de/fortgeschrittene-programme-tfa/ https://improveinternational.com/de/standard-programme/	1 free Websymposia for the first 5 purchases
	All short courses	https://improveinternational.com/de/intensivkurse/	1 free Websymposia for the first 5 purchases
France	All annual vets programmes	https://improveinternational.com/fr/formation-post-universitaire/ https://improveinternational.com/fr/formation-avancee-post-universitaire/	1 year spotify premium subscription for the first 5 purchases
	All annual technician programmes	https://improveinternational.com/fr/asv/	1 year spotify premium subscription for the first 5 purchases
	All short courses	https://improveinternational.com/fr/formation-de-courte-duree/	Free access to 1 video technical content
USA	All annual vets programmes	https://improveinternational.com/us/postgraduate-courses/	1 year spotify premium subscription for the first 5 purchases
	All annual technician programmes	https://improveinternational.com/us/advanced-programs-vet-techs/ https://improveinternational.com/us/postgraduate-programs-vtech/	1 year spotify premium subscription for the first 5 purchases
	All Cambridge Series and Focus 20 Programs	https://www.improveinternational.com/us/academy-series/ https://improveinternational.com/us/focus-20-programs-vets/	

	All annual vets programmes	https://improveinternational.com/uk/advanced-programmes/ https://improveinternational.com/uk/postgraduate-programmes/	Central CPD vets 1 year membership for the 5 first purchases
	All annual nurses programmes	https://improveinternational.com/uk/advanced-programmes-nurses/ https://improveinternational.com/uk/postgraduate-programmes-nurses/	Central CPD nurses 1 year membership for the 5 first purchases
UK		https://improveinternational.com/uk/short-courses-nurses/ https://improveinternational.com/uk/short-courses-nurses/	80€ amazon voucher for the 5 first purchases (vets)
	All vets short courses, Cambridge Series and Focus 20 Programmes	https://improveinternational.com/uk/academy-series/ https://improveinternational.com/uk/focus-20-programmes-vets/ https://improveinternational.com/uk/focus-20-programmes-nurses/	50€ amazon voucher for the 5 first purchases (nurses)
LATAM	All annual vets programmes	https://improveinternational.com/global/online/	Free e-book from our IVE library

VIP CAMPAIGN

- H. In addition to meeting all requirements set out above, who are also applicable to the VIP Campaign, **Participants who are current or former clients of Improve International shall be considered “VIP Participants.”** For VIP Participants, the Campaign period is extended and **starts at 00:00am on November 24 and ends at 11:59pm on December 5, 2025.** During this time, each VIP Participant must enter a promotional code—specific to the country and course—which will be made available through a dedicated link, as indicated in the table under point F above. After the above date and time, the promotional code will no longer be valid, and no discount under the present Campaign will be applied. To qualify as a VIP Participant, the individual must already be enrolled as a student of Improve International, either currently or in the past.
- I. The VIP Campaign is not available in Cyprus nor in LATAM.
- J. The VIP Campaign excludes any accelerated courses, in any country.
- K. Both Campaigns:

- a. The discounts are applicable for the total amount of the course price, before VAT, and it's only valid for registrations on the complete course.
 - b. are valid exclusively for new registrations and cannot be used in conjunction with any other discount campaigns, offers, promotions or sales.
 - c. cannot be exchanged by another promotion or discount and is not or converted in cash or redeemed in any other form.
 - d. the payment of the courses needs to be done in full until December 20th 2025.
- L. If the course selected for the Campaigns are unavailable or cancelled, Improve International General Terms and Conditions shall apply, and no reimbursement or compensation will be due from Improve International.

GENERAL TERMS

- A. All Improve International employees are excluded from this Campaign.
- B. Improve International expressly reserves the right to exclude from the Campaign any Participant who does not comply with the Terms and Conditions. Entries may be subject to moderation. Improve International reserves the right (in its sole discretion) to deem an entry to be ineligible should it be incomplete, contain offensive, inappropriate, obscene, unlawful or otherwise objectionable content, material that promotes bigotry, racism, hatred or harm against any group or individual or promotes discrimination based on race, sex, religion, nationality, disability, sexual orientation, age or any other basis protected by federal, state, territory, provincial or local law, ordinance, or regulation.
- C. Improve International expressly reserves the right to disqualify any Participant who deliberately attempts to falsify the Terms and Conditions.
- D. Improve International expressly reserves the right to amend the present Terms and Conditions at any time.
- E. Improve International reserves the right at any time, and from time to time to modify, suspend or discontinue, temporarily or permanently, this Campaign with or without prior notice due to reasons outside its reasonable control (including, without limitation, in the case of technological malfunction or, anticipated suspected or actual fraud). The decision of Improve International in all matters relating to the Campaign is final and no correspondence will be entered into. In the event that Improve International permanently discontinues the Campaign pursuant to this paragraph, the Participants in the Campaign shall be released from their obligations to Improve International under these Terms and Conditions.

F. **Liability** - There are certain things for which Improve International does not accept any liability to, and these are explained in the next three paragraphs. The law does not allow Improve International to exclude or limit its liability for some things, such as death or personal injury caused by its negligence, or loss caused by a false statement where the statement is made fraudulently. Improve International accepts full liability for these matters and all matters for which it cannot, under law, exclude or limit its liability. Otherwise, the exclusions of liability described below will apply. References to the "Improve International" include all of Improve International's respective parents, affiliated companies, subsidiaries, officers, directors, employees, agents, licensees, distributors, dealers, retailers, printers, representatives and advertising and promotion agencies, and any and all other companies associated with the Campaign, and all of their respective officers, directors, employees, agents and representatives or any other third party involved in the Campaign.

Subject to the above paragraph, Improve International will not be responsible for (and will have no liability in connection with) acts, omissions, and occurrences beyond Improve International's reasonable control, including but not limited to:

- c) damage, loss, liabilities, injury or disappointment incurred or suffered by any entrant entering the Campaign or as a result of accepting any Campaign;
- c) problems with the allotment or dispatch of Campaign (such as Campaign failing to reach the intended recipient); and
- c) any act, omission or default of any third-party supplier.

Improve International cannot be responsible for stolen, late, incomplete, illegible, inaccurate, misdirected, lost, misrouted, scrambled, damaged, delayed, undelivered, mutilated, postage-due or garbled entries, transmissions, email or mail; or for lost, interrupted or unavailable network, cable, satellite, server, Internet Service Provider (ISP), wireless network, website, or other connections including those through and/or by any website, availability or accessibility or miscommunications or failed computer, satellite, telephone, cable or wireless transmissions, lines, or technical failure or jumbled, scrambled, delayed, or misdirected transmissions or computer hardware or software malfunctions, failures or difficulties; wireless service congestion; failures or malfunctions of phones, phone lines or telephone systems, wireless towers or cellular tower equipment; any error, omission, interruption, defect or delay in wireless or other transmission, processing, or communication; non-delivery; misdirected, blocked, or delayed email notifications; printing, typographical or other errors appearing within these Terms and Conditions, in any Campaign-related advertisements or other

materials; or any other errors, problems or difficulties of any kind whether human, mechanical, electronic, network, computer, telephone, wireless service, mail, typographical, printing or otherwise relating to or in connection with the Campaign or booking of Improve International courses, including, without limitation, errors or difficulties which may occur in connection with the administration of the Campaign, the processing of entries, or the announcement of the Prize or in any Campaign related materials. Improve International is also not responsible for any incorrect or inaccurate information, whether caused by website users, tampering, hacking, or by any equipment or programming associated with or utilized in the Campaign. Improve International is not responsible for injury or damage to entrants' or to any other person's computer and/or wireless device related to or resulting from participating in this Campaign or downloading materials from or use of the website. Persons who tamper with or abuse any aspect of the Campaign or website or attempt to undermine the legitimate operation of the Campaign by cheating, deception, or other unfair playing practices, or intend to annoy, abuse, threaten or harass any other entrant or any representative of the Sponsor or who are in violation of these Terms and Conditions, as solely determined by Improve International, will be disqualified and all associated entries will be void. Any attempt to deliberately damage the content or operation of this Campaign is unlawful and subject to legal action by Improve International and/or their respective agents. Entries generated by a script, macro or other mechanical or automated means will be disqualified. Improve International shall have the sole right to disqualify any entrant for violation of these Terms and Conditions or any applicable laws relating to the Campaign, and to resolve all disputes in its sole discretion. Improve International makes no warranty, guaranty or representation of any kind concerning the Campaign (or any portion thereof), and (b) disclaim any implied warranty. Improve International's failure to enforce any term of these Terms and Conditions shall not constitute a waiver of that provision. CAUTION: ANY ATTEMPT BY A PERSON TO DELIBERATELY DAMAGE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CAMPAIGN MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, IMPROVE INTERNATIONAL RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES (INCLUDING ATTORNEY'S FEES) FROM ANY SUCH PERSON TO THE FULLEST EXTENT OF THE LAW, INCLUDING CRIMINAL PROSECUTION. IMPROVE INTERNATIONAL'S FAILURE TO ENFORCE ANY TERM OF THESE OFFICIAL RULES SHALL NOT CONSTITUTE A WAIVER OF THESE PROVISIONS.

- G. Improve International grants the Participants the right to access, update and correct their personal information in accordance with applicable data protection legislation in each relevant

country, including in particular the EU General Data Protection Regulation (“GDPR”) and its national implementing legislation. The Participant must contact the Improve International general country email available on the contact section of the website www.improveinternational.com.

- H. The participation on this Campaign requires previous knowledge and full acceptance of this regulation and other Terms and Conditions and Improve International Terms and Conditions including Privacy Policy and Cookie Policy.
- I. The Participant acknowledges that has read and understood the Present Terms and Conditions for the Campaign. The whole text of the present Terms and Conditions has been written in English and for legal purposes considered the valid language for interpretation.
- J. Any exceptional situation, not foreseen on this regulation, will be assessed, and solved individually by Improve International.
- K. **APPLICABLE LAW** – This Campaign, and any dispute or claim arising out of or in connection with them (including the, shall be governed by and construed in accordance with UK law. By entering or participating, you agree that the laws of the UK and these Terms and Conditions apply. As a condition of participating in this, you agree that any and all disputes which cannot be resolved between the parties and causes of action arising out of or in connection with this Campaign or the Terms and Conditions, shall be resolved individually through binding arbitration in accordance with the commercial arbitration rules of London Court of International Arbitration_(LCIA), without resort to any form of class action. By entering the Campaign, you signify that you understand and agree that the arbitration of any and all disputes related to these Terms and Conditions shall be instead of a trial before a court or jury or a hearing before a government agency and that they are expressly waiving any and all right to a trial before a court or jury or before a government agency regarding any disputes and claims which you may have. Further, in any such dispute, under no circumstances will you be permitted to obtain awards for, and you hereby waive all rights to claim, punitive, incidental or consequential damages (including reasonable attorneys’ fees), other than your actual out-of-pocket expenses (i.e. costs associated with entering this Campaign) and you further waive all rights to have damages multiplied or increased.